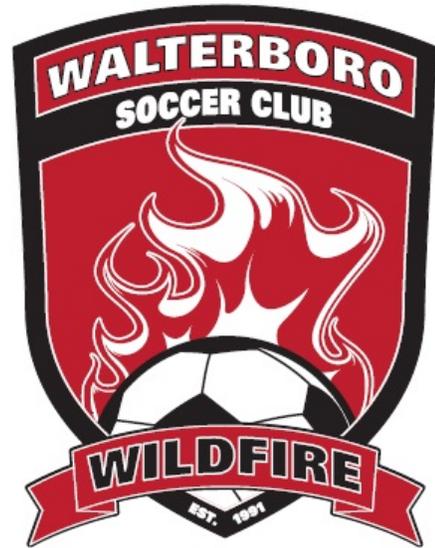




**TORMENTA FC**



# Tormenta FC Academy Affiliation Program 2020/2021

Pros **Start** Here. Pros **Are** Here.



The Tormenta FC Academy affiliate program is designed to provide support and collaboration to soccer clubs in South Georgia and the Low Country of South Carolina. The program utilizes the support of the Tormenta FC professional club structure while maintaining a local focus that meets the needs of all youth players in the community.

Created with the goal of leading the evolution of youth soccer, our affiliation program strives to provide a partnership in which our organizations cooperatively build an environment and culture in which all members thrive.

The affiliation with Tormenta FC offers a clear pathway for the local youth soccer community to reach the professional level of soccer. We will provide access to opportunities for enhancing our shared soccer experience while growing the passion for playing and viewing soccer to unprecedented levels.

Tormenta FC Academy wants to work hand in hand with other local clubs in creating a soccer community where the focus is on the best interests of the participants. Promoting and establishing a positive soccer experience ensures athletes, coaches, families, and other support groups interact in a cohesive manner to promote on and off field player success.

**Vision Statement:** Create an environment and culture in which all members thrive.

**Mission Statement:** Develop youth through the sport of soccer by providing exceptional leadership, a commitment to best practices, and a belief that fun is the reason that kids want to play and why they will keep playing.



We would like to organize an affiliation agreement with you that creates success for both of our organizations. Some of the exclusive benefits that we could provide are:

- **Player Development Pathway:** We both acknowledge that one of the primary purposes of this agreement is to provide a pathway and the greatest opportunity for youth players to achieve their objective of signing a professional contract with the professional 1<sup>st</sup> team of Tormenta FC.
- **Youth and Pro Club Integration:** Upon identification and approval from affiliate, exceptional players may have the opportunity to train and participate in games with the Academy or USL teams.
- **Affiliate All-Star Experience:** Opportunity for elite players to participate in a regional player pool, designed to identify and integrate top young players from youth club markets into Tormenta FC Academy on a part-time training basis. All-Star experience could develop into players that compete in tournaments during the winter or summer.
- **Guest Play Opportunities:** Tormenta FC Academy and affiliate work together to offer guest playing opportunities to complete rosters for teams/events.
- **Sweet Feet Programming Access:** Affiliate assists Tormenta FC Academy with partnering with schools to offer Sweet Feet programming. Sweet Feet is designed to introduce children between the ages of 2.5 and 8 to soccer. Upon graduation from the Sweet Feet program, the affiliate receives contact information to bring them into their program.
- **Monthly Newsletters:** Informs parents about USL League One and USL League Two team stories and game information. Second email goes to administrators and coaches containing training sessions, developmental curriculum, and other technical resources.
- **Affiliate Summit:** Affiliate club can send one technical and one high level administrator to the Tormenta FC Academy affiliates summit. We will also have periodic meetings and conference calls on youth/professional soccer topics.
- **Training Sessions:** Opportunity for all youth club coaches to attend training sessions for the professional first team, second team, and academy teams.
- **College Advisory Program:** Affiliate club has opportunity to use college contacts to assist players with recruiting.

- **Academy Tournaments/College ID Camp:** Early bird registration pricing available for academy tournaments and college ID camp participation.
- **Player Evaluation Templates:** Affiliate club has access to tools used to evaluate Tormenta FC Academy players.
- **Game Tickets:** Affiliate club will receive two season tickets to all home matches and an opportunity to purchase tickets at the “affiliate price” for all home matches. Yearly, Tormenta FC will feature an affiliate night at a USL League One game.
- **Tormenta FC Academy Camp:** Upon approval from both organizations, Tormenta FC Academy organizes and administers a soccer camp at the affiliate location. A joint marketing campaign will be created to maximize number of campers.
- **Pro Club Brand:** Affiliate has access to using Tormenta FC Academy logo package and ability to purchase Tormenta FC Academy stickers, patches and fan gear.
- **Social Media/Web Site:** Affiliate promotes partnership with Tormenta FC Academy on club website and social media.
- **Facility Agreement:** Upon approval from affiliate, request access for field usage for training and games.

The evolution of youth soccer is upon us, and we want to join you in creating an exceptional experience for your players and families.

Please contact Brad Nein with all questions or comments at 912-257-3989 or [bnein@tormentafc.com](mailto:bnein@tormentafc.com).



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